

DISTRICT SIX SDA MASTER PLAN

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*District Six
Evangelism Plan*

ROLAND STREET 56 PROJECT; Going back to our roots.

District Six Seventh Day Adventist

1. Project evolution

The Seventh Day Adventist Church entered South Africa in the late 1880s and has been in existence since then. About 125 years ago the church pioneers build a church in Roland Street, at site number 56. The Roland street church was part of the legendary mixed race District Six where people worshipped together unconscious of culture or colour. The 1947 onwards Government Acts on separate development [racial segregation] resulted in the movement of coloureds and Asians to Salt River and blacks to Langa leaving the whites in the CBD [56 Roland street]. The whites only church was subsequently sold and the Seventh Day Adventist Church is conspicuously absent in the Cape Town CBD creating an **unentered** area at a time that we believe we are living in the period of the earth closing history.

2. Project brief; the statement of the situation / outlining the problem and opportunities available;

the Seventh Day Adventist Church made an error by selling a place of worship and moving out of the area at a time where they were supposed to grow the church and plant more branches. The current team saw the opportunity of rectifying the possible unintentional error of the past in reviving the vicinity of Adventism in the City Centre and its influence of changing people's life.

Background to the project

Michael Melato & Dr. Larry Jowah, met and discussed the project of regaining the presence of Seventh Day Adventist in the City of Cape Town. Before they met to embark in this project, individually they had the same concept in trying to action this. They had their own consultations on their own "corners", knowing each other and communicating regularly without voicing this thought to one another. It is believed that God made it possible for the two to share this thought. It was realised that there was an interest from others in this concept who shared the same vision when being contacted. Several Meetings were held, with interested members (attached it's a list by then). After several attempts to regain back Roeland Street Church No. 56, without success, the matter was put in hold until further notice. The team decided to look for a place to rent for worship as they pursue with the current owner of the Roeland Church building. The project started early 2013, however the

first service was held on the 05th October 2013. The service was honoured by Dr. Dupreez (SAU), Mrs. Dupreez (Communication Director), Hope Channel Mr. Zibanda also uncle Hector for recording both Audio & Video.

Elder Webster also gave a history of the church (Roeland). The first meeting was well attended.

The group is worshipping at Azaad/Y2K College, No. 200 Constitutional Street, District Six, Cape Town, with an average attendance of 40 – 50 people. The new development areas have been provided with DvD's on Adventist Doctrine. Being aware of the area target group, it was imperial to choose the speakers carefully for the distributions of DvD's. The DvD's were given for free (Speakers: David Asserick, Walter Veith, Life on its best series.

3. Project charter

PROJECT CHARTER	
<p>Compiled by (i) Dr. L. E. JOWAH (ii) A.M. Melato (Doctoral Candidate)</p>	<p>Date Raised Short summary background to the project</p> <p>A group of Adventists young and old members came together with one vision of reviving the Seventh Day Adventist in the City Centre, aiming of gaining the church building as part of heritage for SDA in Southern Africa. The leading implementation of this concept was Michael Melato & Dr. Larry Jowah.</p>
<p>Type of project; Re-establishment of the old SAD church position in a community without Adventists - Evangelism</p>	<p>Critical Assumptions made;</p> <ul style="list-style-type: none"> • There'll be Adventists willing to come and help form a church • The conference and union will support the programme • The world church [general conference] will want to revive Adventism in Roland.
<p>Project description; Purely a comeback to the lost ground after so many years with the single motive of expanding the church and advancing into the last hours of the earth's history.</p>	<p>Phases in the project execution</p> <ul style="list-style-type: none"> • Bringing together of interested people 1st June 2013 • First church service 6th July 2013 at 56 Roland street [rented]
<p>Purpose of the project The purpose of the project is primarily to fulfil the church's mandate as given in Matt 24:14, and as shown to John the Beloved and recorded in Rev 14:6-9.</p>	<p>Critical Assumptions made;</p> <ul style="list-style-type: none"> • There'll be Adventists willing to come and help form a church • The conference and union will support the programme • The world church [general conference] will want to revive Adventism in Roland.

	<ul style="list-style-type: none"> • Training programmes on; <ol style="list-style-type: none"> 1. diversity and evangelism 2. leadership and mass mobilization • Involvement of the Conference, <ol style="list-style-type: none"> 1. de facto leadership of Roland Str 2. establishment of steering committee 3. grand Roland Str Homecoming Day
Commencement of the project June 1st, 2013 [first formal meeting]	
Project scope The scope of the project is determined thus; <ul style="list-style-type: none"> • Re-group or bring together a nucleus group interested in reviving Adventism where much ground has been lost. • Identify the presence in the area; any practicing Adventists, any backslidden Adventists and any prospective Adventists. • Reach out to the community of the previous District 6 area in its entirety and reach out to them in fulfilment of the gospel commission as given to us Matt 28:19, 20. • Eventually buy back the 56 Roland street church building and bring the Adventist message and dignity to its original status. 	

4. Feasibility study Build-method;

It is taken by faith that people of any race can become Adventists, as such it is important for us to reach out to all those who will be in the vicinity. Besides, a church is a need in a community, and our ability to reach out to the people is the single most critical tool we have for evangelism. The rest of the results reside in the hands of the Almighty, the least that could be done is to spread the gospel commission. For this purpose we will use [for reaching out];

- i. Give dvds to the whole community to watch at their leisure time,
- ii. Conduct internal programmes e.g. Diversity Management, Leadership, Hospitality, Evangelism internal programme from an early stage.
- iii. Posters to indicate the presence of Adventism in the City.
- iv. Conduct regular Free Medical Check-ups as contact points / time
- v. Give dvds to the whole community to watch at their leisure time
- vi. Enroll the community for VOP lessons both Bible and Health literature
- vii. Give free literature on critical community issues from religious perspectives (Steps to Christ, When God say Remember, The Grerat Hope).

- viii. Have this Two books specifically for New Converts (i) Great Controversy and (ii) Patriarchs & Prophets.
- ix. Have regular Wednesdays bible study programmes
- x. Conduct pre-campaigns / crusades to reach out to the community with the Word.

These methods have been used successfully before, besides these methods, special 'personal evangelism' targeted to specific individuals will be used.

5. Scope management

All the work includes making contacts with all people in the community or the surroundings of the church. Principally the City Bowl and [District Six neighbourhood](#) which is bounded by Sir Lowry Road on the north, Tennant Road to the west, De Waal Drive on the south and Cambridge Street to the east [but will not be restricted thus]. Added to this will be all residential and commercial areas around Roeland street including areas around CPU, Western part of Woodstock, Zonnebloem, Walmer Estate, University Estate, Tamboerskloof, Schotschelkloof, Gardens up to the foothills of Table mountain area bordered by Table Bay and defined by the mountains of [Signal Hill](#), [Lion's Head](#), Table Mountain and [Devil's Peak](#). The area will include the central business district of Cape Town, the harbour, the [Company's Garden](#), and the residential suburbs of [De Waterkant](#), [Devil's Peak](#), [Bo-Kaap](#), [Higgovale](#), [Oranjezicht](#).

NB: It is very important to be aware of the SDASM (Seventh Day Adventist Movement) for campus ministry which is currently playing a vital role for the University community under the Parental Guidance of Elder David Oliver (Chaplain). Hence, this area is purposely excluded in the scope.

6. Execution strategy

The strategy briefly explained; strategy itself is a plan showing the road map or path we intend to use / take to achieve set goals. The starting point would therefore setting of the goals and objectives, key of which are;

- a. drop a set of dvds with basic beliefs of Adventists per every household
- b. give at least one book to an individual per every household [Steps to Christ]
- c. to enrol for VOP [Bible or Health lessons] an individual from every household

- d. conduct free medical check-ups regularly to make contacts for evangelism
- e. organize a crusade to harvest the souls in the area once every year
- f. form contact groups to pray with those needy as part of personal evangelism
- g. organize marriage seminars for the community as contact points
- h. organize health campaigns as contact activities to reach out

- i. Advertise the presence of the Adventist in the surrounding areas

- j. To record a Adventist music DVD to supply in homes.
- k. Regular prayers with the church members

7. Work Breakdown Structure

8. August 2013 Start date	Oct – Dec 2013	Jan - March 2013	Apr – Jun 2014	April – Oct 2014	Nov – Dec 2014
1st meeting	5 October 1 st service	Adventist Nucleus	nucleus	Home visits	Pre Crusade Crusade
Lease arrangements	Solicit conference N dvds	Solicit union N books	Grand Home Coming	Pre Crusade preparation	Crusade and follow- up
Mobilize nucleus	Identify Adventists in community	VOP and FMC	membership transfers driven dvds	Dvds / VOP/ n books	Dvd campaign
Mobilize rent	Identify backsliders in community	Marriage seminars	VOP and FMC repeat	Stop smoking campaign	Home visits Drug seminar
Refine project	Identify interests	Identify interests	Identify interests	Identify interests	Marriage seminar

The WBS should be understood in the context of on-going programs, though assigned to specific months, certain programs may continue through the duration of the project execution phase [18 months]. Reviews will be done at every stage on a regular basis to match the conditions and circumstances on the ground to the plans, goals and objectives.

9. Estimations

For the purposes of budgeting, it is imperative that there be estimates made, and all the estimates are quantified. Some do not have monetary values whereas some call for finance for the execution team to be able to plan on; what resources are needed, and where they can be sourced from. The table below is used for the purpose.

Rent	Households targeted	Dvds required
VOP recruiters	Steps to Christ books	
FMC program	Patriats & Prophet (News Converts)	
People attending church	Great Controversy (New Converts)	
VOP lessons [Bible]	Home visits personnel	
VOP lessons [health]	Health costs campaign	

10. Risk Identification and Management Plan

It is accepted and understood that there is a need for a nucleus of Adventists with interest in the Roeland Street Project. It is also anticipated that there will be a myriad of problems [risks] that may derail the project, some of these are listed below;

- a. Cultural diversity in the church [dress and use of women on pulpits]
- b. Inability to get the premises required – the old SDA church in Roeland street
- c. A challenge to get a place of worship easily, failure to secure Roeland street Church,
- d. A challenge to get the two municipality houses for medical / health centre, crèche
- e. Failure to attract good enough a number to sustain the home coming project
- f. Racial problems may show their ugly heads in a divisive and disruptive way
- g. Refusal of current owners of the building to sell back the church to the Adventists
- h. Too high a price for the building resulting in inability to procure the premises
- i. Conflict on issues of preference amongst the proponents of the Roeland Street Project.
- j. Satan's effort to draw the workers in different direction to hedge the way.

The purpose of identifying risks is specifically intended to make provision of managing them before they surface. To be forewarned is to be forearmed. These risks as identified should be managed before they surface, task teams will be established to monitor and help prevent or minimize the unwanted occurrences.

11. Organizational Breakdown Structure

The most ideal approach is to register the branch as a conference church, in which case the conference officials become the *de facto* [or *de jure*] office bearers according to existing church structures. President – elder, Secretary – church clerk, treasurer – treasurer, etc. Once the nucleus has been established, responsibilities should be allocated to capable individuals from whence operational details will be required. The most ideal should be establishment of 'steering committee' with individuals' assigned specific tasks as in the church board.

Only core-functions should be identified and allocated for efficient reporting system to the *de facto* structure until the branch is big enough to be organized to a company or full church. The responsibilities will be caretaker positions given according to the church structure and all church principles apply. Full membership in good and regular standing, the responsibilities will be for the duration of the life of the committee before the church is organized.

12. Critical Path Method

Essentially activity durations are estimated based on the assumption that procurement of both material and human resources are supplied in the right amounts and the right time. The critical path method (CPM) as a mathematical project modelling technique where interdependent activities are constructed into a project network in a logical framework. The model of the project that includes the following:

1. A list of all activities required to complete the project (typically categorized within a [work breakdown structure](#) as shown above),
2. The time (duration) that each activity will take to completion (as shown above), and
3. The [dependencies](#) between the activities.

At this stage the longest and shortest paths to the objectives cannot be set until there is established figures indicating the size of the nucleus that will be available for the outreach programs. Specific measurable objectives based on the size of the nucleus and the resources accessible will be set. CPM will then calculate the [longest path](#) of planned activities to the end of the project, and the earliest and latest that each activity can start and finish without making the project longer. This process determines which activities are "critical" (i.e., on the longest path)

and which have "total float" (i.e., can be delayed without making the project longer). Since a critical path is the sequence of project network activities which add up to the longest overall duration, this determines the shortest time possible to complete the project. **Crash duration**

If activities can be prioritised (using more resources) the project's duration can be crashed and other activities would take much less time. For instance; if the conference would support a Roland Street Project Day and call all the churches in Cape Town to converge on the Cape Town CBD and decide to go all out in one move to drop all the planned DVDs, literature and VOPs in that one move, this would reduce the time needed for this project by close to a year, easily. This will effectively shorten the planned critical path of this project by pruning critical path activities by **fast tracking** and **crashing the critical path** (creating parallel activities and shortening durations of certain activities through large supplies of resources – material and human). Crash duration in this instance can be modelled as a linear relationship between cost and activity duration, but resources need to be available for a prolonged period to do the necessary follow-ups to initial contacts.

The desired results (deliverables) are that this project ends up in an organized self-supporting church by the end of a year. The new church will then embark on new projects to plant churches in and around the CBD as part of its commission from the Lord; "And the gospel of the kingdom shall be preached to all the world as a witness unto all the nations, and then shall the end come." Matt 24:14.

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